

# BUSINESS RISK MANAGEMENT LTD



## Reputational Risk Management Webinar 5 2 hours 25 June 2020

### Why you should attend

- The management of reputation is not just another burden for over-stretched management. It is widely recognised as a key business advantage and also a major risk.
- Organisations are increasingly being judged on their reputation and how they manage the contributory factors, including social responsibility, ethical standards and effective communication
- The ever-increasing external scrutiny that organisations are experiencing, with the pressure to demonstrate positive Corporate Governance and satisfy stakeholders expectations directly impacts business reputation.

### Attending this webinar will help you to

- Understand how to positively manage your reputation
- Receive practical advice on managing the many threats
- Develop a practical checklist for reviewing reputational risk
- Appreciate the importance of reputational damage via external relationships
- Better understand the link between social responsibility and positive reputation
- Ensure the financial effects of reputational risk are managed

### CPE credits

- Participants will receive a certificate of attendance and will earn 2 CPE credits in the Auditing field of study.

Phil Griffiths, FCA, is CEO and co-founder of Business Risk Management Ltd.

He is internationally recognised for his expertise in the fields of Risk Management, Corporate Governance, Internal Audit and Fraud Prevention

Phil has a highly successful track record in helping organisations across all sectors to implement improvement opportunities, and for driving positive change in fast-changing businesses.

He is recognised as an accomplished and charismatic facilitator, trainer and lecturer, and is in continual demand to speak at the most prestigious events across the globe.